

Vishal Shastri



Graphic Designer UI/ UX Enthusiast/ Museum Planner/ Project Coordinator

I am a graphic designer and a museum planner with a passion for transforming cultural spaces into immersive, educational, and visually captivating experiences. With over 9 years of experience at Lord Cultural Resources' South Asia branch, I have successfully developed graphic style guides, produced signage and wayfinding systems, crafted approach and methodology segments for bids, facilitated fabrication processes from start to finish, and actively engaged in project coordination work. My love for reading and language has equipped me to write engaging interpretive texts in English.

Ph: +91 9167933703
Email: vishal.shastri1989@gmail.com

Education

ihub, IIT Roorkee and Intellipaat
Executive Post Graduate Certification in UI UX Design; 2024-2025 (currently pursuing)

Jnanapravaha Institute, Mumbai, Maharashtra
Postgraduate Diploma in Indian Art and Aesthetics; 2015-16

MIT Institute of Design, Pune, Maharashtra
Postgraduate Diploma in Exhibition and Retail Design; 2010-14

NR Institute of Business Administration,
Ahmedabad, Gujarat
Bachelors in Business Administration; 2006-09

Skills

Software

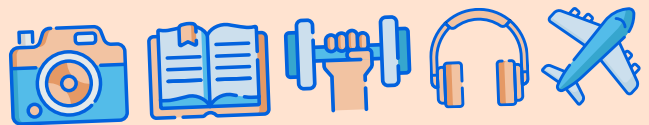
Adobe Photoshop, Adobe Illustrator & Adobe Dimension, Adobe InDesign, Adobe Lightroom, Google SketchUp, Figma, Figjam, Miro, Microsoft Office

Technical and Interpersonal Skills

Collaborative Attitude/ Iterative Approach/ Eye for Precision/ Design Research/ Graphic & AV Screen Design/ Branding/ Report and Proposal Writing/ UX/ UI Research/ Website & App Design/ Signage & Wayfinding Systems

Languages

Excellent command over English; Fluent in Gujarati; Can read and write Hindi



Work Experience

Freelancer & Student
(2024 January - ongoing)

Designer and Project Coordinator
(2014 August - 2023 December)
Lord Cultural Resources

Design Intern
(2012 November - 2013 October)
Siddhartha Das Studio

Projects

Bihar Museum, Patna, Bihar; 2014-2020

My contributions to the project comprise:

- Designing graphic and audio-visual screen layouts, and preparing progress update reports and Design Control Documents
- Monitoring fabrication work, managing client meetings, and facilitating on and off-site reviews with clients
- Gathering authentic information on location-specific subjects of culture, natural and regional history, and art as required

Statue of Unity Museum, Sadhu Island, Gujarat; 2016-2019

My contributions to the project comprise:

- Designing graphic panels comprising contemporary and archival images and text
- Writing project review reports and preparing Design Control Documents
- Monitoring fabrication work and facilitating on and off-site graphic reviews
- Working closely with writers to achieve harmony between design and text
- Conceptualising & detailing out signage & wayfinding panels, with the creative input from the director

Prakash Punj Museum, Patna, Bihar; 2020-2023

My contributions to the project comprise:

- Writing the interpretive text for six permanent galleries dedicated to 1) Spirituality & Devotion in Sikhism, 2) Birth and Expansion of Sikhism with the Lives and Legacies of the Ten Sikh Gurus, 3) Sikhism in Bihar, 4) Takhts & Gurudwaras, 5) Punjabi Literature, and 6) the Spirit of Sacrifice in Sikhism
- Preparing the Graphics Style Guide document for the display of interpretive text in all the galleries, promotional material, and signage and wayfinding systems, and overseeing them through print and installation
- Writing small descriptions of the chosen themes for the Design Control Documents

Assiniboine Park Conversancy, Canada's Diversity Garden, Winnipeg; 2021-23

- Supported the team in Lord Toronto office in streamlining layout design and updating documents

Museum of Royal Kingdoms of India, and Gujarat Vandana Museum; 2022-23

My contributions to these projects include the following:

- Suggesting edits to pre-existing interpretive plan for RFQ (Request for Qualification) Report
- Assisting the client on day-to-day matters related to these projects by preparing office notes and communication correspondences
- Organizing the Architectural and Exhibition Design competition for the selection of a consortium of implementing agencies, and making presentations on the selection criteria to a few bidding agencies
- Making Review Reports and Content Strategy Document

Proposal

Kaladham Arts Centre, Hampi, Karnataka; 2014

- Created preliminary design concepts based on the selected themes of the exhibition with the creative direction from the creative director
- Prepared a visual document explaining the exhibition themes suggested by the researcher

Fight for Kindness

- Participated in the Fight for Kindness campaign, organized by Type Campus and Zeta Fonts, in June 2024
- My poster submissions were featured on Type Campus' official social media platforms
- One poster was exhibited at the House of Lucie in Budapest, while the other was showcased at LCI Barcelona. Both designs were included in the publication titled - Now More Than Ever - which was released in January 2025

Bids

Museum on Prime Ministers of India, New Delhi; 2019

- Approach & Exhibition Themes

Bapu Tower, Patna, Bihar; 2020

- Approach, Themes & Gallery Vignettes

National Maritime Heritage Complex, Lothal, Gujarat; 2021

- Image Research & Gallery Vignettes

Statue of Oneness and Acharya Shankar

Museum, Omkareshwar, Madhya Pradesh; 2021

- Approach, Exhibit Themes & Gallery Vignettes

Indian Museum, Kolkata, West Bengal; 2021

- Space Vignettes for the Gandhara Art Gallery

Shergarhi Heritage Complex and Old SPS Museum, Srinagar, Jammu & Kashmir; 2021

- Approach & Methodology, Design Tools & Techniques, Staff Schedule, Project Goals, and a Pitch Deck (In this section, we scored 27.6/35, the second-highest amongst the competitors)

Dabba Archaeological Visitor Centre, Oman; 2021

- Approach & Methodology

Police Museum, Patna, Bihar; 2022

- Concept Note

Sardar Sarovar (Narmada) Project Interpretation Centre; 2022

- Detailed Concept Note and Presentation Deck

Invest India, One District One Product – Districts as Export Hubs; 2022

- Concept Note

Shahid Smarak, Surat, Gujarat; 2023

- Concept Note, Approach & Methodology, Themes

Lalit Kala Academy, New Delhi; 2023

- Team Profiles, Pitch Deck

The Chola Museum, Thanjavur, Tamil Nadu; 2023

- Project Understanding, Approach & Methodology, Work Plan

The Independence Museum, Thanjavur, Tamil Nadu; 2023

- Project Understanding, Approach & Methodology, Museum Themes, Work Plan

Arya Samaj Museum, New Delhi; 2023

- Detailed Concept Note, Approach & Methodology, Museum Themes, Work Plan

Event Management

Symposium on the Nagar Community, Gandhinagar, Gujarat; 2023

- Wrote and proofed invites
- Managed communications with the guests and key speakers
- Oversaw the event planning work with the involved stakeholders

Internship Project

JD Centre of Art, Bhubaneshwar, Odisha; 2012-13

My contributions to the project were in:

- Designing an annual publication booklet
- Conceptualizing displays for paintings
- Overseeing the execution of national film festival held at the Centre in 2013

Pattachitra Gallery, Odisha State Museum, Bhubaneshwar, Odisha; 2012-13

My contributions for the bid were in:

- Developing the thematic areas spatially
- Conceptualizing the exhibit graphics and display of artefacts
- Pitching the ideas for the public outreach activities to bring in diverse audiences from India and abroad

Workshop

Project Management Workshop, by ArtX, Mumbai, Maharashtra; 2019

Took part in a project management workshop which shed light on project management practices in the cultural industry